

COMPLETE LISTING OF CLAIMS:

1. (CURRENTLY AMENDED) A presentation display comprising:
a center panel;
a left tray; and
a right tray, wherein the left tray is attached to the center panel with a first flexible hinge
and the right tray is attached to the center panel with a second flexible hinge, and wherein said center panel, said left tray and said right tray are formed from a single piece of material, and further wherein said left tray and said right tray are defined by a substantially flat floor panel and four walls, including a top wall, bottom wall and two side walls, said walls and panel defining a cavity having an opening providing access thereto.

2. (CURRENTLY AMENDED) The presentation display of claim 1 wherein ~~the presentation display is made from a single piece of~~ said single piece of material is corrugated cardboard.

3. (ORIGINAL) The presentation display of claim 1 wherein the center panel comprises a header.

4. (CURRENTLY AMENDED) The presentation display of claim 1 wherein either the left tray or the right tray includes means for attaching a three-dimensional shelf.

5. (CURRENTLY AMENDED) The presentation display of claim 4 wherein the means for attaching comprises an 'H' cut in the material of the tray and wherein said shelf includes a tab for receiving and retaining said 'H' cut.

6. (ORIGINAL) The presentation display of claim 1 wherein either the left tray or the right tray includes a locking tab and a locking slot.

7. (ORIGINAL) The presentation display of claim 1 wherein disposed within either the left tray or the right tray is a support structure selected from the group consisting of shelves, trays and pockets.

8. (ORIGINAL) The presentation display of claim 1 wherein the dimensions of the left tray and the right tray are approximately equal, and further wherein the combined width of the left tray and right tray is about equal to or less than the width of the center panel.

9. (ORIGINAL) The presentation display of claim 8 wherein the height of the center panel is in the range of 10 inches to 72 inches; the width of the center panel is in the range of 12 inches to 48 inches; the height of the left and right tray is in the range of 8 to 60 inches; the width of the left and right tray is in the range of 6 inches to 24 inches and the depth of the left tray and the right tray is in the range of 1 inch to 6 inches.

10. (CURRENTLY AMENDED) The presentation display of claim 1 wherein either the left tray or the right tray is assembled using an ~~and~~ adhesive.

11. (ORIGINAL) The presentation display of claim 1 wherein the presentation display includes a plurality of tabs and corresponding slots which may be folded so as to assemble the display without the use of glue, tape, adhesive or fasteners.

12. (ORIGINAL) The presentation display of claim 1 further including a closure tab, said closure tab serving to retain the presentation display in a closed position.

13. (ORIGINAL) The presentation display of claim 1 wherein the left tray and the right tray are provided initially in an unassembled state having a substantially flat profile for shipping.

~~14~~ 13. (CURRENTLY AMENDED) The presentation display of claim 1 wherein the sum of the longest dimension plus twice the shortest dimension of the display in the unassembled state is less than 84 inches.

15. (CURRENTLY AMENDED) The presentation display retail package of claim 14 wherein the height of the presentation display retail package is in the range of 28 to 30 inches and the width of the presentation display retail package is in the range of 20 to 22 inches.

16. (CURRENTLY AMENDED) A stacked presentation display which comprises at least two presentation display comprising a center panel; a left tray; and a right tray, wherein the left tray is attached to the center panel with a first flexible hinge and the right tray is attached to the center panel with a second flexible hinge, and wherein said center panel, said left tray and said

right tray are formed from a single piece of material, and further wherein said left tray and said
right tray are defined by a substantially flat floor panel and four walls, including a top wall,
bottom wall and two side walls, said walls and panel defining a cavity having an opening
providing access thereto, wherein adjacent presentation displays are attached by means of a
stacking tab.